

# Internship Editorial for the Netherlands in Berlin

Visual Meta GmbH is an innovative Internet company based in the heart of Berlin, which has grown rapidly since being founded in 2009. Since December 2011 our company has been taken over by the Axel Springer concern.

We run shopping platforms named **LadenZeile** and **ShopAlike** in several European countries, offering fashion, furniture and a variety of other products to our users. Our service is used by thousands of daily visitors and an ever-increasing number of partner shops.

We are looking for motivated interns (m/f) who master the Dutch language fluently to support our editorial team and promote the expansion of our shopping portal www.Shopalike.nl from June 2013 on!

## **Qualifications:**

- You like to write
- You are fluent in spoken and written Dutch
- You also speak English, German is a plus
- You want to get experience in working in an editorial team
- You are interested in e-commerce and online shopping
- You like working as a part of an international team
- You are proactive, conscientious, accurate, hardworking, self-reliant and self-dependent
- You have at least three months time

# Responsibilities:

- You write copies and articles for our website www.Shopalike.nl and work in online marketing
- You will take care of on-page quality and provide relevant content for the platform & the blog
- · You will further analyze the competition, create reports and support the partner management team
- You will support our Social Media channels (Facebook and Twitter)

#### What we offer:

- Internship- compensation
- Integration into a committed, successful and international team
- You will write about your favorite products and trends
- Opportunity to work independently and gain a lot of insight into the field of E- Commerce and business development
- Healthy snacks (fruits, cereals), water, coffee/tea and further company incentives (festivities, monthly breakfast, etc.)
- Temporary internship for 3-6 months

If you are interested in an exciting position in a friendly team, we are looking forward to receiving your <u>English</u> application via e-mail (Please don't forget the subject: "Internship editorial NL") to:

## **Bernhard Verwer**

E-Mail: jobs@visual-meta.com

Your application should include: Application letter, CV, relevant references and certificates.

We are looking forward to receiving your application!